



## New Garden Mum Varieties

Hot new introductions for 2016

# Syngenta Flowers: Electra™ Amber Improved

- More bronze in color than the original Electra Amber
- More uniform flowering
- Adaptable to large containers
- A great bronze option for late Aug./early Sept. sales
- **Natural-Season Response:** Very early – week 37
- **Blackcloth Response:** Fast – 6.5 weeks
- **Vigor/Habit:** Medium-large/Mounded



# Syngenta Flowers: Emelda™ Red

- Bright showy red sport of Emelda Purple with bright, long-lasting color
- Lots of flowers and great uniformity
- As with Emelda Purple, best to plant ahead of other Season Extenders to help make plant size
- Best for natural-season programs because of slow blackcloth response
- Easier-to-control option for Season Extender red than Raquel Ruby Red
- **Natural-Season Response:** Season Extender – week 41.5
- **Blackcloth Response:** 7.5 weeks
- **Vigor /Habit:** Small/Sphere



# Syngenta Flowers: Stephany™ Bronze

- Compact and very round bronze sport in the new Stephany family
- Bronze decorative in new natural-season family for the end of fall
- Color will yellow with age and more so in the South
- Replaces Andrea™ Orange Bicolor. Rounder, fuller and easier to pack with less overall size and more flexibility
- Similar plant size to Kathleen™ Dark Red, so best to plant with mid- and late-season response varieties to obtain full plant size
- Nice plants but slow in blackcloth crops
- **Natural-Season Response:** Late Season Extender – week 42
- **Blackcloth Response:** 7.5 weeks
- **Vigor/Habit:** Small/Sphere





# Gediflora: Akilon Gold

- A few days later than Akilon Pink with smaller flowers but very long shelf life
- Also suited to blackcloth production
- Best suited for early-mid Sept. sales
  - ▶ North – showing color 9/6
  - ▶ South – showing color 9/16
- Recommended pot sizes: 6” through 12”
- **Vigor:** Medium



# Gediflora: Amiko White

- Large-flowered with excellent shelf life
- Timing similar to the Cheryl™ family
- Best suited for late Sept. sales (North) and Oct. sales (South)
  - ▶ North – showing color 9/23
  - ▶ South – showing color 10/10
- Recommended pot sizes: 6” through 14”
- **Vigor:** Medium to high



# Gediflora: Aramis White

- Replaces Ibera White
- Gediflora's latest blooming white
- Best suited as a season extender, mid-late Oct. sales in the South
  - ▶ North – showing color 10/12
  - ▶ South – showing color 10/20
- Recommended pot sizes: 6" through 14"
- **Vigor:** Medium to high



# Gediflora: Miora Orange

- Orange-bronze, strong coloring the South, flowers before Padres
- Excellent performance in U.S. trials this year!
- A great choice for small to mid-size containers
- Best suited for mid-season
  - ▶ North - showing color 9/12
  - ▶ South – showing color 9/19
- Recommended pot sizes: 6” through 14”
- **Vigor: Medium**





# Gediflora: Vigorelli Orange

- Last orange-bronze to flower in October
- Strong disease resistance
- Best suited for mid-late October sales
  - ▶ North – showing color 10/12
  - ▶ South – showing color 10/16
- Recommended pot sizes: 6” through 14”
- **Vigor:** Medium to high



# Gediflora: Vigorelli Violet

- Last violet variety to flower
- Great for late-season sales in the South
- Strong disease resistance
- Best suited for mid-late October sales
  - ▶ North – showing color 10/12
  - ▶ South – showing color 10/16
- Recommended pot sizes: 6” through 14”
- **Vigor:** Medium to high



# Dummen Orange, Mystic Mums: Afterglow Orange

- Among the latest natural-season varieties
- Large flowers
- **Natural-season finish:**  
Weeks 39-40
- **Vigor:** Medium to high



# Dummen Orange, Mystic Mum: Afterglow Purple

- Among the latest natural-season varieties
- Large flowers
- **Natural-season finish:**  
Weeks 39-40
- **Vigor:** Medium to high





# Dummen Orange, Mystic Mums: Daybreak Red

- Among the earliest mums on the market today
- Medium-sized flowers
- **Natural-season finish:**  
Weeks 33-34
- **Vigor:** Medium



# Dummen Orange, Mystic Mums: Daybreak Orange

- Among the earliest mums on the market today
- Medium-sized flowers
- **Natural-season finish:**  
Weeks 33-34
- **Vigor:** Medium to high



# Dummen Orange, Mystic Mums: Eventide Purple

- Purple addition to the highly compatible Eventide family
- Medium-sized flowers
- **Natural-season finish:**  
Weeks 37-38
- **Vigor:** Medium



# Dummen Orange, Mystic Mums: Eventide Sunset

- Mid-yellow member of the highly compatible Eventide family
- Medium-sized flowers
- **Natural-season finish:** Weeks 37-38
- **Vigor:** Medium to high





# Dummen Orange, Mystic Mum: Eventide White

- White member of the highly compatible Eventide family
- Medium-sized flowers
- **Natural-season finish:**  
Weeks 37-38
- **Vigor:** Medium to high



# Dummen Orange, Mystic Mum: Confetti Eventide Gemini

- **Confetti Garden Gemini** is a trio of three Eventide varieties:
  - ▶ Eventide Bronze
  - ▶ Eventide Sunset
  - ▶ Eventide Dark Pink
- All have medium-sized flowers
- **Natural-season finish:**  
Weeks 37-38
- **Vigor:** Medium



# Dummen Orange, Mystic Mum: Confetti Eventide Scorpio

- **Confetti Garden Scorpio** is another trio of three Eventide varieties:
  - ▶ Eventide Bronze
  - ▶ Eventide Cream White
  - ▶ Eventide Sunset
- All have medium-sized flowers
- **Natural-season finish:**  
Weeks 37-38
- **Vigor:** Medium



# Dummen Orange, Mystic Mums: Confetti Eventide Taurus

- **Confetti Garden Taurus** is the last trio of three Eventide varieties:
  - ▶ Eventide Cream White
  - ▶ Eventide Dark Pink
  - ▶ Eventide Sunset
- All have medium-sized flowers
- **Natural-season finish:**  
Weeks 37-38
- **Vigor:** Medium





# Dummen Orange, Mystic Mums: Meridian Cherry Purple

- Perfect for the peak of fall sales
- Medium-sized flowers
- **Natural-season finish:**  
Weeks 36-37
- **Vigor:** Medium



# Dummen Orange, Mystic Mums: Meridian Orange

- A great choice for the peak of fall sales
- Large flowers
- **Natural-season finish:**  
Weeks 36-37
- **Vigor:** Medium



# Dummen Orange, Mystic Mums: Sunbeam Flame

- Fiery red-yellow bicolor
- Medium-sized flowers
- **Natural-season finish:**  
Weeks 35-36
- **Vigor:** Medium



# Dummen Orange, Mystic Mums: Sunbeam Aubergine

- Rich purple color
- Large flowers
- **Natural-season finish:**  
Weeks 35-36
- **Vigor:** Medium to high





# 2016 Garden Mum introductions

- As always, it's best to contact your local SHS Griffin sales representative or consult for the breeders' catalogs for more detailed cultural information on these and other garden mum varieties.



**Altogether. Better.**

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